

DECISION MANAGEMENT SYSTEM
WITH AUTOMATED STRATEGY OPTIMIZATION

ABSTRACT OF THE DISCLOSURE

An apparatus and method for automatically optimizing a strategy of a decision management system. More specifically, a computer-implemented decision management system applies a strategy to determine actions to be taken, monitors performance based on the taken actions, and refines the strategy in accordance with the monitored performance. An end user of the system selects a part of the strategy for optimization, and selects criteria for optimizing the selected part of the strategy. The decision management system then automatically optimizes the selected part of the strategy in accordance with the selected criteria. The end user can decide whether or not to implement the optimized strategy in production.